PALM PALM April 2022 4/13/22, 12:43 PM



32 modern luxury

dding to the already impressive list of Hive Collective businessesincluding Hive Home, Gift & Garden, Hive for Her, Him & Kids, the Hive Trade Showroom and McCann Design Group—the recently launched Hive Bakery & Cafe brings spice to the company with its culinary excellence. The eatery specializes in Americanstyle cuisine with a savory focus on wood-fired rotisseric cooking, seasonal vegetables, housemade pastries and artisanal breads. The brainchild of CEO and Creative Director Sara McCann, the culinary team is complete with the ultimate husband-andwife duo, executive chef Jay Felton and executive pastry chef Amber Felton.

"I am so excited it is finally a reality I can share with my friends, family and clients. I always say that I would not carry anything in my stores that I would not want to wear myself or have in my own home, and the Bakery & Cafe follows the same principle," shares McCann. "Of course, nothing says welcome like the smell of homemade bread and cookies baking, so not only do we believe it will be a wonderful addition to our instore experience, but the ability to stop in and get delicious, made-from-scratch items to go is one more CONTINUED...